How Ethiack Helps Zick learn Protect Their Relationships with Enterprise Clients

ETHIACK
autonomous ethical hacking

Zicklearn

About Zick learn

Zick learn is an AI-powered microlearning platform that delivers text-based training through popular chat applications. They're extremely useful for enterprise companies that want to deliver employee training in a fun, innovative way.

And thats means that Zicklearn handles vast amounts of client data, and must meet strict enterprise security expectations to gain and keep clients.

Security Challenge

As a fast-growing startup, Zick learn needed robust, continuous security without diverting resources to hiring pentesters. Their enterprise customers demanded a high level of data protection and compliance with EU norms such as NIS2.

A lapse in security could prove fatal to the client relationship and severely hurt their reputation in the market.

Matteo, founder of Zick learn, understood the importance of cybersecurity early on. Enterprises are increasing their security requirements for third-parties, and by committing to continuous testing early on, Zick learn is able to win more enterprise deals and earn itself a reputation in the market for taking security seriously.

Why Ethiack?

Zick learn turned to Ethiack's **Autonomous Ethical Hacking solution** to secure their platform from day one. Ethiack's unique combination of Continuous Pentesting and Attack Surface Management helped Matteo make the choice. Through ASM, they're able to know where all of their assets are and how they're connected, which in turn means they have no blind spots. And it's only by doing so that they can use our Continuous Pentesting to test for vulnerabilities 24/7, with <0.5% false positives and over 20% impactful vulnerabilities. This combination ensures compliance with European regulations, gives their enterprise customers peace of mind, and saves them resources by avoiding the need to hire an in-house pentester.

By partnering with Ethiack, Zick learn can meet enterprise security standards by protecting sensitive data and positioning itself as a reliable, compliance-ready provider. For lean startups who aim for the moon, our Continuous Pentesting is the first step to stay secure and ensure compliance with strict Enterprise requirements.

Watch the full video case study here.

> As the CEO of Zick learn, I believe it's my role to make our company secure, not just today, but also tomorrow and the day after tomorrow. We treat a lot of client data, and protection is part of the product. Ethiack makes it possible for us to offer maximum security on every layer.
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> **— Matteo Penzo, CEO at Zick learn**

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